



## Continuing Professional Development (CPD)

### Overview

Continuing Professional Development (CPD) is the term used to describe the learning activities professionals engage in to develop and enhance their abilities. It enables learning to become conscious and proactive, rather than passive and reactive.

Engaging in Continuing Professional Development ensures that both academic and practical qualifications do not become out-dated or obsolete; allowing individuals to continually 'up skill' or 're-skill' themselves.

Self-directed CPD is a way for professionals to build their CPD portfolio, by a proactive review of their learning through research, discussion groups and attending events. Individuals should take time to reflect on what they have learned, how they have applied it and the difference it's made to them personally; their organisation or team and their clients.

### How can Professional Liverpool members benefit?

Being a member of Professional Liverpool gives you a great opportunity to learn something new through a variety of events and apply this to your CPD portfolio, no matter which Professional institute you are affiliated with.

Follow these simple steps and you can get even more from the events you attend:

#### **BEFORE YOU ATTEND:**

Review the session goals and consider how these will enhance your professional knowledge, particularly focusing on how you will use this in your work environment. Where appropriate, discuss with your organisation to assess the benefit you can provide to others in your team.

#### **AFTER THE EVENT:**

Reflect on the impact of your learning and how you can effectively apply this to your organisation or clients to add value. How has this event improved your professional skills or knowledge?

Provide feedback about the benefits of the event to Professional Liverpool and make any suggestions for improvement to enable you to benefit even more.