



# Membership



Professional  
Liverpool



A man with glasses and a blue jacket is speaking into a microphone. He is standing in front of a group of people, including a woman in a white dress and sunglasses, a man in a grey t-shirt, and a woman in a pink jacket. The background shows a large stone building with a spire. The text "Change for the better. Be a part of it." is overlaid on the right side of the image.

# *Change* for the better. Be a part of it.

Being a member of Professional Liverpool brings great benefits. You become part of a hugely respected organisation; an organisation that is contributing massively to the Liverpool City Region's growth, evolution, ambition and success. And when this region succeeds so does its businesses. And vice versa.



People see Professional Liverpool and its members as the change facilitators, empowering and *enabling innovation, entrepreneurial thinking and commercial savviness.*

And we do that through our own expertise and through the incredible talent, experience and strategic vision of our members.

We collaborate with our members to create a hub of activity; through our events, our networking, our knowledge transfer, our communications, our best practice sessions and key opinion leaders speaker slots.

Being a member of Professional Liverpool gives you access to a community of like minded, ambitious, experts who get things done.

Being a member of Professional Liverpool means you're part of more than a club, more than a network; you're part of a movement. And that's something to be proud of.



Pillar One  
*Collaboration*

# *Collab* oration





We exist to  
*support, guide,  
educate, learn  
from, inspire, be  
inspired by and  
collaborate with  
our members.*

We're an organisation led by experienced, successful and approachable people who genuinely want the city region to continue to grow through the success of businesses.

And this city region is growing, it's evolving, ambitious and it's successful. All aspects that define our members too. Driving change for the better.





Pillar Two  
*Influence*

Of course, with change

comes disruption.





Being part of  
Professional Liverpool  
gives members the  
chance to be *key  
drivers in this city  
region's evolution.*

Our influence within the city region is strong, and growing stronger. We have a seat at the table with all key stakeholders – Growth Platform, LCR Combined Authority, LCC and other local authorities.

Our opinion is welcomed, valued and valid. So, we can represent our members, bring their talent and expertise in and together we can all shape the future of this fantastic city region we work in.







# Our *Aims*

1.

Promote excellent, market-leading professional and related services to support the LCR's economic strategy in a fast changing, globally connected business environment.

2.

Advance the interests of professional services and related businesses in the LCR through representation with local and regional leadership.

3.

Enhance knowledge and collaboration through the sharing of best practice and market intelligence.

4.

Encourage involvement in the wider community and the development of skills and training for the future.

5.

Facilitate working relationships within and outside the PBS sector.





The Board, chaired by Philip Rooney, is made up of a team of professionals from Liverpool's thriving business community, movers and shakers with the experience and foresight to guide its members in the appropriate direction for their business. **[Find out more about the team here.](#)**





# Becoming *a member*

Joining Professional Liverpool brings you into a community of people who believe in supporting each other, making introductions and sharing best practice. We come together to learn, connect, belong and grow – all while contributing to the economic success of the City Region.

#### EXPAND YOUR NETWORK

Develop your business and grow your connections with fellow professionals at regular networking events that feature industry trends, best practices, business advice and more.

#### NEW BUSINESS OPPORTUNITIES

Through events and introductions, there are opportunities to connect with people who may need what you offer.

#### LEARN AND GROW

Influential guest speakers are invited to events to talk about business-related issues and share their experiences, so you can learn new skills and develop your career and business. You can apply your learnings to your CPD portfolio, no matter with which Professional institute you are affiliated. [Read more here.](#)

#### INFLUENCE CHANGE

As an organisation, we represent the interests of members on a local, regional and national level, working with like-minded organisations, such as the Local Enterprise Partnership, Chambers of Commerce, the Combined Authority and Metro Mayor and the City Region's Universities, to promote economic growth in the City Region.

Through strategic alliances with partners, we promote joint events and shared research projects as well as collaborating to attract inward investment to the city region.



### GAIN INSIGHTS

Within the member community are sector-specific Advisory Boards who come together regularly to share insights, expertise, and discuss opportunities for collaboration pertinent to the growth sectors in the LCR.

Currently there are Advisory Boards covering Corporate Finance, Development & Regeneration, Sustainable Business, Marketing/Creative, Sales, Private Client, and Innovation.

By being involved with these Boards, members can apply their skills and experience to key issues, challenges and opportunities affecting the LCR and its business community and provide public sector stakeholders with vital intelligence to inform decision making.

### PROMOTE YOUR BUSINESS

As a member, there are a number of ways we can help you promote your business, people and good news stories. These include our News section and social media channels, including LinkedIn, Twitter and Instagram. Plus, online profiles that highlight your expertise and brand as well as sharing contact details to help you connect with potential new clients.

### ENCOURAGE FUTURE TALENT

Through Professional Liverpool's strategic links to all the City Region's universities, you can develop connections to get your business involved in placements, internships, and graduate schemes. Professional Liverpool also hosts the successful LeadHere programme to support the development and retention of early-career talent, and help provide younger members of the professional community with the skills and network to flourish in Liverpool City Region.

### ACCESS EXCLUSIVE OFFERS

Take advantage of amazing offers exclusive to Professional Liverpool members, or share one of your own with other members, through our monthly newsletter.





# Subscription Rates

## 2023/24

NO OF EMPLOYEES	SUBSCRIPTIONS EX VAT
Sole trader	£135
2-10	£345
11-25	£825
26-40	£1000
41-80	£1,375
81-120	£1,725
121-250	£2,000
250+	£2,650
Charities	£345
Hospitality	£345
Education (FE & HE)	£1,000

### GET IN TOUCH

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