



MEMBERSHIP

PROFESSIONAL
LIVERPOOL



CHANGE FOR THE BETTER.

**BE A PART
OF IT.**

Being a member of Professional Liverpool brings great benefits. You become part of a hugely respected organisation; an organisation that is contributing massively to the Liverpool City Region's growth, evolution, ambition and success. And when this region succeeds so does its businesses. And vice versa.

People see Professional Liverpool and its members as the change facilitators, empowering and enabling innovation, entrepreneurial thinking and commercial savviness. And we do that through our own expertise and through the incredible talent, experience and strategic vision of our members.

We collaborate with our members to create a hub of activity; through our events, our networking, our knowledge transfer, our communications, our best practice sessions and key opinion leaders speaker slots. Being a member of Professional Liverpool gives you access to a community of like minded, ambitious, experts who get things done.

Being a member of Professional Liverpool means you're part of more than a club, more than a network; you're part of a movement. And that's something to be proud of.



C **PILLAR 1** L L A B -

We exist to support, guide, educate, learn from, inspire, be inspired by and collaborate with our members.

We're an organisation led by experienced, successful and approachable people who genuinely want the city region to continue to grow through the success of businesses. And this city region is growing, it's evolving, ambitious and it's successful. All aspects that define our members too. Driving change for the better.

R A T I O N

INFLUENCE

PILLAR 2

Of course, with change comes disruption.

And being part of Professional Liverpool gives members the chance to be key drivers in this city region's evolution. Our influence within the city region is strong, and growing stronger. We have a seat at the table with all key stakeholders – Growth Platform, LCR Combined Authority, LCC and other local authorities.

Our opinion is welcomed, valued and valid. So, we can represent our members, bring their talent and expertise in and together we can all shape the future of this fantastic city region we work in.

OUR AIMS

Promote excellent, market-leading professional and related services to support the LCR's economic strategy in a fast changing, globally connected business environment.



Advance the interests of professional services and related businesses in the LCR through representation with local and regional leadership.

Enhance knowledge and collaboration through the sharing of best practice and market intelligence.

Encourage involvement in the wider community and the development of skills and training for the future.

Facilitate working relationships within and outside the PBS sector.



The Board, chaired by Philip Rooney, is made up of a team of professionals from Liverpool's thriving business community, movers and shakers with the experience and foresight to guide its members in the appropriate direction for their business. [Find out more about the team here.](#)

BECOMING A MEMBER

Joining Professional Liverpool brings you into a community of people who believe in supporting each other, making introductions and sharing best practice. We come together to learn, connect, belong and grow – all while contributing to the economic success of the City Region.

EXPAND YOUR NETWORK

Develop your business and grow your connections with fellow professionals at regular networking events that feature industry trends, best practices, business advice and more.

NEW BUSINESS OPPORTUNITIES

Through events and introductions, there are opportunities to connect with people who may need what you offer.

LEARN AND GROW

Influential guest speakers are invited to events to talk about business-related issues and share their experiences, so you can learn new skills and develop your career and business.

You can apply your learnings to your CPD portfolio, no matter with which Professional institute you are affiliated.

[Read more here.](#)

INFLUENCE CHANGE

As an organisation, we represent the interests of members on a local, regional and national level, working with like-minded organisations, such as the Local Enterprise Partnership, Chambers of Commerce, the Combined Authority and Metro Mayor and the City Region's Universities, to promote economic growth in the City Region.

Through strategic alliances with partners, we promote joint events and shared research projects as well as collaborating to attract inward investment to the city region.

GAIN INSIGHTS

Within the community are industry-specific groups that represent major sectors. Each one regularly publishes research and information relating to their areas of expertise providing insight into and addressing issues within growth sectors in the LCR.

Currently, there are groups covering Corporate Finance, Private Client / Wealth Management, Property, Development and Regeneration, Healthcare, Marketing and Communications and Creative and Digital.

By joining these groups, members have the opportunity to apply their skills and experience to key issues, changes, challenges and opportunities affecting the City Region and its businesses. [Find out more here.](#)

PROMOTE YOUR BUSINESS

As a member, there are a number of ways we can help you promote your business, people and good news stories.

These include our News section and social media channels, including [LinkedIn](#), [Twitter](#) and [Instagram](#). Plus, online profiles that highlight your expertise and brand as well as sharing contact details to help you connect with potential new clients.

ENCOURAGE FUTURE TALENT

With links to all the city region's universities, you can get involved in placements, internships and graduate schemes. Meanwhile, regular joint events with Merseyside Young Professionals mean you can help to give young professionals the skills to flourish and progress in your industry.

ACCESS EXCLUSIVE OFFERS

Take advantage of amazing offers exclusive to Professional Liverpool members, or share one of your own with other members, through our monthly newsletter.



SUBSCRIPTION RATES

2022/23

NO OF EMPLOYEES	SUBSCRIPTIONS EX VAT
SOLE TRADER	£120
2-10	£300
11-25	£725
26-40	£900
41-80	£1,200
81-120	£1,500
121-250	£1,800
250+	£2,375

GET IN TOUCH

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